



Pricing Policy Terms

1. Pricing Determination:

- The franchisee is obligated to set product and service prices according to the franchisor's guidelines, balancing profitability and competitiveness.

2. Selling Price of the Product:

- Retail Price: No less than \$21 per kilogram, excluding tax.
- Wholesale Price: No less than \$20 per kilogram, excluding tax.
- If the franchisee sells the products through local agents or distributors, they must ensure compliance with the pricing policy agreed upon between us.

3. Price Adjustments:

- The franchisor reserves the right to adjust prices based on changes in production costs or any other market-affecting factors.
- The franchisee will be notified of any adjustments 30 days before implementation.

4. Discounts and Promotional Offers:

- Prior written approval from the franchisor is required before offering any discounts or promotional offers.
- Promotional offers must comply with the franchisor's policies to ensure brand consistency.

5. Compliance:

- The franchisee is fully obligated to comply with the pricing policies set by the franchisor. Any violation may result in legal action or termination of the franchise agreement.